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Experience. Knowledge. Network.

About us

We are a contractual partner of the state of Lower Saxony and carry out many of our projects on behalf of our Lower Saxony Ministry of Food, Agriculture and Consumer Protection. Our objective is to promote the growth of the state as an agricultural and food location. We bring the expertise of industry experts, food clusters, associations, politics and scientific institutions together. Everyone benefits from this unique "network knowledge": Our partners from agriculture, the food industry and the food trade - at home and abroad. Our tailor-made marketing services strengthen small and medium-sized companies in the food industry. We resolve specific questions on a project basis in a team of internal and external experts.

Detailed information available at: www.mg-niedersachsen.de

Our portfolio for your success

We are one of the founding members of Food-Made in Germany e. V. and build powerful bridges between Lower Saxony and the rest of the world. We not only offer tailor-made research but also export analyzes for the market entry of our companies abroad. Our partners use our know-how in the markets and in export promotion. We maintain contacts and make connections to politics, science and business. We support our customers with PR concepts, marketing communication, media work and event management. Our „Culinary Lower Saxony“ competition creates the stage for great food from Lower Saxony regions.

- 50 years of marketing experience - since 1959
- Advertising, point-of-sale promotions, product exchanges, contact with food service, specialist wholesalers / bulk consumers
- Workshops, conferences, seminars
- Build management knowledge, manage funding
- Fairs such as ANUGA, Biofach, International Green Week
- Expansion strategies worldwide
- Strengthen images, public affairs, networks
- Organize events such as the „Future Workshop Agriculture and Food Industry“



Niedersachsen.
Du schmeckst mir!

