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This is what Hesse tastes like today!

About us

Natural. Tasty. Handmade. Being put in charge by the State of Hesse for marketing for the hessian agri-food sector, we as MGH GUTES AUS HESSEN show what kind of outstanding domestic products there are in Hesse and how one can recognize them at one glance. Since 1989 we support regional producer and marketers with numerous, multiple and creative measures and activities to make their products even better known and to network a wide variety of companies. Therefore, the MGH GUTES AUS HESSEN cooperates with experts from the fields of agriculture, science and marketing in order to find and redefine approaches for their success.

Detailed information available at: www.gutes-aus-hessen.de

Our portfolio for your success

In addition to marketing for regional food, the focus of our work is on our label of quality and origin: Almost 700 companies in Hesse bear the official seal of the state of Hesse „Bio aus Hessen“ and „Geprüfte Qualität – Hessen“ which certify the entire value chain from producing to processing and marketing and thus, like no other seal in Hessen, stand for high-quality food from Hesse. Furthermore, we are entrusted with the presence of the State of Hesse at the International Green Week in Berlin and coordinate a wide variety of exhibition appearance and events with our partner companies. Additionally, we consult and accompany protective association with the application for registration or in the application process for the geographical indication of origin within the EU. We then continue in this field to broaden the awareness of these labels indicating their origin among consumers in Hesse.

- Official seal of the State of Hesse for certified quality of food, which also certifies the entire value chain within Hesse
- The only Hessian organic seal according to EU-Eco-regulations, which also certifies the entire value chain within Hesse
- Geographical indication of origin within the EU: Competent support throughout the whole application for registration process
- Broad network of experts in all areas related to regional food
- Competence in Events and trade fairs, reliable project planning and implementation (Hessentag, International Green Week, ECHT HESSISCH!)
- Innovative marketing strategies and extensive experience in communication of agricultural topics

