



Naumburger Straße 98 | 07743 Jena

Phone: +49 (0)3641 9283102

Mail: info@th-ern.net

www.th-ern.net



Food Industry Thuringia

About us

Thuringia is the home of many quality products which are enjoyed throughout Germany. Our local dumplings and original grilled sausages are of course our standard-bearers, but they are just two of the many different kinds of food which are produced locally on a daily basis with a high level of care and to the most exacting standards. Many of the more than 300 small and medium-sized enterprises in the food industry are owner-operated companies with generations of history under their belt. They benefit from famous traditional brand names, although these are constantly having to reinvent themselves and cannot afford to rest on their laurels. But young companies and manufacturers are also making a name for themselves in the marketplace, demonstrating innovation and energy in their response to contemporary trends. As a result, locally-produced food is proving to be just as multi-faceted as Thuringia itself – a blend of tradition and modernity. Detailed information available at: www.th-ern.net

Our portfolio for your success

The cluster Thüringer Ernährungsnetzwerk e.V. is an association of the Thuringian food industry. Founded in November 2011, it now has about forty members from the fields of food production, analysis and technology, and works alongside a large number of partners and promoters of the food industry. The manufacturing companies in the association generate an annual turnover of ca. Euro 1 billion alone; they employ 3,500 people and thus account for roughly one quarter of the total turnover of Thuringia's food industry. In order to boost the development potential of the industry and improve general conditions in the areas of regional origin, quality, innovation and exports, the association's work focuses primarily on networking and on internal and cross-cluster cooperation. Other priorities include political dialogue, the close interrelationship between business and science, a strengthening of the skills base, brand communication and image building.

Ever since it was established, the trade association has received ongoing support from Thuringia's Ministries of Economic Affairs and Agriculture.

- Promote innovation / accelerate digitalisation
- Generate growth / strengthen business
- Facilitate networking
- Pursue the networking culture
- Develop the regional brand

