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The Taste of NRW - Cooperative, Trustworthy, Transparent

About us

The association "Ernaehrung-NRW e.V." is a consortium of mainly small and medium sized companies in the agri-food sector and the trade business based in North Rhine-Westphalia (NRW), Germany. The association aims to cooperate along the whole value chain in order to support a positive image of regional products by strengthening the competitiveness and promoting sales activities of their members. Besides networking, optimizing the communication about products, manufacturing, traditions, and qualities, as well as consumer preferences and trends are further goals. Themed by the slogan "NRW eats (is) good" (a German Wordplay) the members are offered marketing concepts and activities to establish and position the association as the marketing and network organization for the whole agri-food and trade sector.

Detailed information available at: www.nrw-isst-gut.de

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