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Implement sustainability in a sustainable way

About us

In 2011, fjol GmbH emerged as a spin-off from the ZNU – Center for Sustainable Corporate Leadership at the private University Witten/Herdecke. The combination of science and industry offers our customers the latest scientific findings and high practical relevance. Our eleventh-strong team based in Münster and across Germany offers a wide range of knowledge on the subject of sustainability and lives up to our motto “implement sustainability in a sustainable way”. fjol GmbH was founded by the two ZNU institute heads, Dr. Axel Kölle and Dr. Christian Geßner, who have been successfully researching, teaching and consulting on the subject of sustainability in the FMCG industry for more than 15 years. In 2016, Dr. Michael Raß joined them as executive partner and strengthened the practical orientation of fjol GmbH with his many years of entrepreneurial expertise.

Detailed information available at: www.fjol.de/en

Our portfolio for your success

fjol has the goal to support organizations in the development and implementation of medium to long-term strategies using the “sustainable management” approach and to promote the dynamic learning process leading to sustainability within the company. The core competencies of fjol GmbH include in particular the support of the essential steps for successful certification according to the ZNU standard driving sustainable change, this includes the status quo survey, stakeholder analyzes, hot spot screenings and the development of materiality matrices. In addition, fjol advises on the development and implementation of a sustainability strategy internal transformation process and in climate accounting and carbon footprint evaluation.

fjol also offers an online-based tool for medium and small companies, which promotes the development and implementation of the sustainability strategy and the dynamic learning process “sustainability” in the company.

- The development of tailored, holistic and long-term sustainability strategies and monitoring of their effectiveness
- The operational implementation of sustainability strategies (introduction of a sustainability management system) with or without external third party certification
- Measurement of ecological and social sustainability, environmental impact of facilities, environmental impact of product (carbon footprint), LCAs, climate and resource management, sustainable packaging and water management.
- The training and coaching support for your organizational development (in-house training, leadership coaching, empowerment of the individual sustainability ambassadors, etc.)
- Corresponding communication measures (sustainability reporting, stakeholder engagement)