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Germany's N° 1 sausage brand

About us

Founded in 1908 and now managed by the fourth generation, the company Meica is located in Edewecht, a small town in the region known as Ammerland in Northern Germany. From here, Meica delivers its products to around 30 countries in the world. The product range includes sausages in jars and tins, organic and vegetarian sausages as well as chilled BBQ sausages, stews and soups. With popular brands such as "Deutschländer", "Mini Wini" and "Trueman's Hot Dogs", Meica is by far Germany's market leader for shelf stable sausages. Meica is also manufacturer of the famous "Curry King", Germany's most successful "Currywurst" in food retail and strongest article in the growing market of chilled food products. In the range of barbecue sausages, "Bratmaxe" has been ranking among the Top-Brands for 20 years.

Detailed information available at: www.meica.de

Our portfolio for your success

Best ingredients only, traditional craftsmanship and years of experience ensure the high quality of our products and the inimitable delicious taste. The strict requirements of our quality management system form the basis of the entire value-added chain and have top priority at Meica. In addition, external quality inspections of the products and production processes are conducted regularly. For example, Meica is annually certified according to the IFS Food, which focuses on product safety. Another part of our quality philosophy is the Clean Label: Meica does not add flavour enhancers, yeast extracts, preservatives, colourings, phosphates or palm oil to almost all products.

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| ■ Germany's most popular sausage brand. | ■ High product quality & clean label. |
| ■ Family-run company since 1908. | ■ Long lasting experience and expertise. |
| ■ Large portfolio with strong brands. | ■ IFS certified and HACCP compliance. |

