



Oldenburger Straße 1 | 49610 Quakenbrück

Phone: +49 (0)5431 185197

Mail: export@ruf.eu

www.ruf.eu/en



Baking is so easy!

About us

Variety and the best quality - The idea that Clemens Rump and Hubert Flerlage came up with almost 100 years ago is still the guiding principle behind our company today: quality products at an affordable price for kids and grown-ups.

This is our foundation as we continue to define what RUF is all about. With both new and tried-and-tested products, we offer you, your family and friends desserts and baking products ideal for every household – from a quick breakfast porridge and baking mix with rainbow sprinkles for the kids to an instant cream dessert you can whip up with milk.

With our products, we want to help you whip up tasty creations in an instant. When it comes to our recipes and the ingredients we use, we never compromise. We only use the highest-quality raw materials for our products and work closely with our suppliers when procuring raw materials.

Detailed information available at: www.ruf.eu/en

Our portfolio for your success

Whether it's in Quakenbrück or Essen (Oldenburg), we have implemented extensive quality management at both of our production sites. Annual International Featured Standard Food (IFS Food) and Global Standard for Food Safety (BRC) audits consistently back our quality management.

For various products and procedures, we are also authorised for production in line with organic, kosher, halal and vegan requirements.

- | | |
|---|---------------------------------|
| ■ Quality products at an reasonable price | ■ Family-owned |
| ■ Own R+D is continuously working on new innovations | ■ More than 50 production lines |
| ■ Various certifications and quality standards (IFS, organic, halal, ...) | ■ Customized packaging |

