



AgrarMarketingGesellschaft
Sachsen-Anhalt mbH

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Marketing and networking at its best

About us

AMG - Strategic partner of the agricultural and food industry When will the conversion to organic farming pay off? How can direct marketers and processing companies combine their capacities? What are the opportunities and risks involved in entering a particular export market? As an entrepreneur in the agricultural and food industry you have to face many challenges. Our organisation connects you with partners from science and politics to help you reaching your goals faster.

Detailed information available at: www.amg.sachsen-anhalt.de

Our portfolio for your success

- International Green Week
- Networking events
- Further training for direct marketers in online marketing
- Presentation of culinary award for Saxony-Anhalt
- Marketplace Saxony-Anhalt
- Networking with colleges and universities Sales promotion
- More than 25 years of experience in marketing consulting
- Fairs such as International Green Week, Biofach, ProWein
- Workshops and seminars on certain topics such as sustainability and direct marketing
- Support with certification processes
- Scientific resources by academic partners
- Strong links to politics and administration
- Development and coordination of new business models



SACHSEN-ANHALT

