## HANNOVER GIN GmbH





Weidendamm 20 | 30167 Hannover

Joerma Biernath Phone: +49 (0)1577 3000 705 Mail: verkauf@hannover-gin.de www.hannover-gin.de



## **HANNOVER GIN - Spirit of Niedersachsen**

## About us

Founded in 2015 we are meantime Germany's only 4-storey gin distillery, halal-certificated and awarded more than 14 times national and international. We distill 14 different HANNOVER GIN, 70% absinthe, vodka, limoncello with and without alcohol, each with local botanical rarities from Hanover and all over Lower Saxony, all completely handcrafted in small batches. Every big city around the world has the same problem - it is universal, so to speak - to find a balance in the competition between work - mobility - living - nature and climate, to produce food in places where the largest proportion of people in the world live - in the cities. SUSTAINABILITY is in our DNA and is the reason why we exist. For example, we hide plantations in the city centre in order to grow natural, native wild plants and harvest and distill natural flavours from them. In combination with botanicals from the rest of the world. On brownfield sites, vacant lots – wasteland, but especially on rooftops. That's why we have created the ROOFTOP GARDEN above our distillery, where we grow rare botanicals. Hence the name ROOFTOP GARDEN as a family brand.

With our self-created planting areas, we want to:

- Cool down the cities
- Increasing biodiversity
- store the valuable rainwater as a sponge city
- Creating places for us humans, with a high quality of stay, relevance and communication
- To compose extraordinary stimulants to celebrate precious moments with your loved ones

## Wy do I make gin?

As a trained perennial gardener, master craftsman, state-certified economist and certified garden designer Royal Botanical Garden KEW, London (I have lived and worked in Switzerland, Great Britain, Australia and Japan), I would like to use my more than 70 years of botanical family knowledge to capture the particularly undiscovered native Lower Saxony wild herbs with their incredibly deep aromas in desirable foods.

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