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The Secret of our Competitive Success.

About us

The company Brüggen opens the world of cereals for you. Our company, which already operates in fourth generation, has been dealing with high quality cereal products for almost 150 years now. Steady expansion and a high level of dynamism have characterized the development of our company in recent years. An annual two-digit growth rate and an annual production capacity of over 140,000 tonnes has earned us the reputation as being one of the fastest-growing and leading cereal manufacturers in the world today. Detailed information available at: www.brueggen.com

- Fair Trade Muesli
- Mueslis
- Cereals for Kinder
- Wellness Cereals
- Brüggen Organic Cereals

- Cornflakes
- Sunny Muesli Snack
- Brüggen Oats
- Minipacks

Productions for the leading retailers

We produce private-label products for prominent global supermarket retailers. No matter whether of premium quality or FMV (For Maximum Value), no matter whether for the organic sector (DE-ÖKO-005) or conventional food sector. we lead the way thanks to highly competitive pricing. The products depicted here are just a partial selection from our range. Contact us for additional information on our products!

- Flakes
- Multigrain and Bran Flakes
- Puff Products

- Extrudates
- Mueslis
- Muesli and Cereal Bars







