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Trendy Lifestyle Drinks made from Fruit Wine

About us

The KATLENBURGER Kellerei GmbH & Co. KG has been a family-run company based in Katlenburg am Harz since it was founded in 1925 and is now Europe's most diverse fruit wine cellar.

It all began with a coincidence: company founder Dr. Willy Demuth actually wanted to produce apple juice. A barrel accidentally fermented - so the first apple sparkling wine (today: cider) was created. Shortly thereafter, he developed the best-selling „Strawberry Sparkling Wine," which quickly made KATLENBURGER the market leader in the fruit wine sector. We have now been living fruit wine culture for almost 100 years - in our own winery in Katlenburg and with an incredible variety of unique fruit wine and honey wine beverages.

Our portfolio for your success

KATLENBURGER is one of Germany's most popular and best-known brands in the product segments in which we operate. Our products can be found on stores throughout Germany. Also, the demand for our drinks is also steadily increasing worldwide, so that we are now represented in over 20 markets on every continent.

You are more than welcome to use our high-quality products for your own private label brand. You can choose the most suitable combination of contents and bottle size from our wide variety of products and then customize them with your own label design. If desired, we can work together on your design.

We also offer the possibility of purchasing our products in bulk in cubitainer, tank truck or flexitank in container.

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| ■ Family Business since 1925 | ■ Private label opportunities |
| ■ Wide variety of products | ■ Bulk wine opportunities |
| ■ Tradition meets trends | ■ award-winning quality |

