**2022 Korea Food Awards Entry Form**

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| --- | --- | --- | --- | --- |
| **Company Name** |  | | | |
| **Corporate registration number** |  | | | |
| **Address**  **(Head Office)** |  | | | |
|
| **Application Product** | Total of products | | | |
| **Person**  **in Charge** | Name |  | Division |  |
| Position |  | Contact | Direct Line) |
| Email |  | Cellphone) |
| We are submitting our application as we wish to participate in the 「2022 Korea Food Awards」.  2022. . .  Company Name :  Representative :  In regards to ChosunBiz Representative  \*After filling up the form please send it to [award@chosunbiz.com](mailto:award@chosunbiz.com) . | | | | |

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| **Submission Number** |  | \*Please write on one form for each product individually. |

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| **Product Application** | |

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| **Product**  **Informa**  **tion** | Product Name | (Korean)  (English) | Selling Price | won |
| Entry Field | 🗆 Convenience Food 🗆 General Food(Beverage, Dairy product, Snack/Confectionary  , Bakery/Dessert, Meat/Seafood Processing) 🗆 Health Functional Food (Special Function) | | |
| Differentiated area | 🗆 Pleasure 🗆 Convenience 🗆 Health 🗆 Sustainability | | |
| Product Standard  (Packing unit,capacity) | g\*bag(1box) | Corporate registration number |  |
| Main sales channel  (Attach link) |  | Storage Method | 🗆 Frozen  🗆 Refrigerated  🗆 Room Temperature |
| Company size | 🗆 Major company /  Middle market enterprise  🗆 Medium-sized company/  Startup/Etc | Certificate of conformance | O, X |
| Product manager/  cooperator | Plan \_\_\_\_\_\_\_\_\_\_\_\_ Process \_\_\_\_\_\_\_\_\_\_\_\_  Package \_\_\_\_\_\_\_\_\_\_\_\_ Design \_\_\_\_\_\_\_\_\_\_\_\_ | | |

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| --- | --- | --- | --- | --- |
| **Detail**  **Information** | Product  Image | Whole image, Front, Side, Top, Bottom  (Can be attached separately as a JPG file) | | |
| Product special features  (Differencing characteristics) | Describe the differencing characteristics in detail  E.g)  Differentiated characteristic keywords (up to 2 or 3)  Ex) Crispy, easy cooking, bite size, etc. | | |
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| Award/Patent/  Certification History | (Award history: Describe the product award history in detail)  (Patent history: Describe in detail the patents owned by the product)  (Certification history: Details related to product certification such as HACCP) | | |
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**\*Notes upon filling up application)**

1. In terms of company size, a Middle market enterprise refers to a company with an average sales of 150 billion won or more for three years (or more than 1,000 full-time employees, total assets of 500 billion won or more, and equity capital of 100 billion won or more). Medium sized company mean less.
2. The selling price is the price that the consumer buys. You can write it as the standard price for the most common mart.
3. The exhibition fields are classified by referring to the Ministry of Food and Drug Safety and market standards.
4. Please specify the person in charge and partner who participated in the product development. This is a reference to our own technology and cooperation.
5. The field of application refers to the difference between the products submitted.
6. You can insert the product picture into the document or attach it separately.
7. The product description is a basic product introduction. Please fill it out briefly, and if you have any related data, please attach it.
8. Product features are of paramount importance. The evaluation focuses on the product's differences. Please fill it out in detail.
9. Keywords are indicators that classify product characteristics and know what the general public thinks about keywords when evaluating them.
10. Award/patent/certification is a factor that can be an additional point in the second document evaluation. If it is falsely written, the award details may be canceled.

**\*Sample Delivery Information)**

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| --- | --- | --- | --- | --- |
| **Sortation** | **Quantity** | **destination** | **Period** | **Remarks** |
| 1.general consumer evaluation | 30 | Individual direct delivery | 8/1-10/7 |  |
| 2.round of final evaluation | 2 | Baemin Academy | 10/17-21 | entire |
| 3.Expert Evaluation | 15 | Baemin Academy | 10/31-11/4 | First and second pass companies only |

**\***When applying for participation, we will inform you of how to sign up and use the carefully selected site for the evaluation of the general public, and how to deliver it to the general public evaluation team.

**Regulations for Participation in the 2022 Korea Food Awards**

[1] Term Definitions

1) The term "participant" means a domestic food company and an importer who has completed the application for participation in the 2022 Korea Food Awards.

2) The term "organizer" means shipbuilding biz.

[2] Application for participation and payment of expenses

1) Companies that wish to participate in food targets shall register online on the website or fill out an application for participation and submit it to the secretariat by e-mail.

2) The application for participation shall not be completed until all applications for participation, product samples, participation fees, and other documents (food introduction data, etc.) are submitted and paid.

3) Participants shall immediately notify the organizer of any changes in the application form, and the participant shall be responsible for any disadvantages caused by the notification.

4) Participants must pay the participation fee in full within a week after submitting the application form, and must pay it in full by September 30, 2022 (Fri).

5) Participants are responsible for all bank fees incurred at the time of remittance.

6) Participants must enter the name of the company in the depositor's column when transferring money.

·Payment of participation fee: KRW 500,000 per product (brand) (excluding VAT)

KB Bank 813037-04-003625 / Deposit Holder Chosun Biz

[3] Listing Guidelines

1) Products for the first general public evaluation must be individually delivered to the selected general public evaluation team after signing up for the "Select" site and registering product evaluation according to the pre-information from August 01 (Mon) to September 30 (Fri). Sample products for the second round of finals should be delivered to the reception desk (Baemin Academy) from October 17 (Mon) to October 21 (Fri). Products for the 3rd expert evaluation must be delivered to the reception desk (Baemin Academy) from October 31st (Mon) to November 4th (Fri) only for companies that pass the 1st and 2nd qualifying rounds. However, applications are not accepted on holidays.

·Reception:

1st Public Assessment: Participants will be sent directly to the assigned public assessment team after signing up for the selected site

Second Round Evaluation: Baemin Academy

Evaluation of the 3rd round of finals experts: Baemin Academy (only companies that pass the 1st and 2nd round)

Baemin Academy Address: In front of Baemin Academy on the 2nd floor of Daishin Building, 364, Baekje Gobun-ro, Songpa-gu, Seoul

2) Each product box shall be accompanied by an application form for "2022 Korea Food Awards (for Boxes)" and a copy of the receipt and a product introduction letter. However, the product introduction letter can be attached by e-mail.

3) If the product does not arrive by the set deadline, the participant is solely responsible for the incomplete application and cannot be refunded.

4) If the submitted product is damaged during the delivery process, the organizer can request the participant to re-exit, and the participant will send the sample again at the expense of all re-exit.

[4] Instructions for using the logo at the time

1) Sticker design draft will be provided for works that win the 2022 Korea Food Awards.

2) Based on the designed logo, it can be used as a production such as labels and banners.

3) The images and stickers are provided only to the awardee and are prohibited from modifying the design or reusing it for other purposes without permission.

[5] Presentation of award criteria and results

1) submitted products are based on the points system, determines the awards.

2) The product with the highest score in each category shall be awarded the grand prize, but one or more products may be awarded if a tie is inevitably made.

3) participants, if not single laureate won the organizer does not object to.

4) examination scores and what list are in private business participate.

5) The category of competitive rate far lower compared to other categories, based on the opinion of the panel tabullyu and random awards to integrate.

[6] cancellation and this regulation.

1) entry to the end of the service received products and is prime minister regardless of whether or not get a refund.

2) However, participants have entry period the cancellation of payment and cancellation of a request if requested by the amount of refunding motorists the full amount. However, already submitted does not return products.

3) The application period since the participants present when to ask for the cancellation, about the food destination entry is cancelled return or refund and products does not come about.

[7] food of cancellation or change.

1) The organizer has the food target for return to the participants to unilaterally canceled payment made, participants.Provided, That if the subject of alcoholic beverages is canceled or the date of holding is changed due to natural disasters or force majeure, it shall not be returned, and the organizer shall not be liable.