



Beimoorweg 11 | 22926 Ahrensburg

Phone: +49 (0)4102 496368

Mail: verkauf-handel@hela.eu

www.hela.eu/en



Flavor your world

About us

We are Hela: A medium-sized family-owned enterprise from Germany. We are well-known for our Spice Ketchup which convinces with a unique taste profile. Look and see! Besides we produce a huge variety of spices and herbs, marinades, and blends. Especially in Germany and the Netherlands our Ketchup products enjoy great popularity in the supermarkets. More than that, we are a reliable and innovative partner for industry and gastronomy. Starting with the development, continuing with the sourcing, going over to the production and the marketing there are lot of things we do on our own within our Headquarters in Ahrensburg, near Hamburg. We are constantly seeking to expand our international network and interested in long lasting, sustainable partnership on eye-height.

Our portfolio for your success

Innovations is, next to our high-quality expectations, the heart and soul of our family company. Together with our subsidiaries from all over the world we create new product ideas for blends, marinade and oils, Ketchup and sauces our food solutions in our own research and development center in Ahrensburg. We know the food and raw material markets of the world and listen closely to the demand and wished from households and companies. This includes the reduction of sugar and salt, less fat or labels like vegan, free from and vegetarian. In our research center our food and development experts' factor in the latest food and consumption trends. By being open-minded, curious, and brave we create new products and technologies thanks to our product awareness. This leads to enthusiastic consumers and customers which rely on our dependable solutions.

- Spice Ketchup
- Spices
- Partner for the industry

- Marketlead in Germany and the Netherlands
- Food Solutions
- Made in Germany

