## **Nissin Foods GmbH Europe**





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## Nissin - inventor of instant noodles

## About us

The founder of the Nissin Foods Group, Momofuku Ando, invented the world's first instant noodles, "Chicken Ramen", in Japan in 1958. Cup Noodles from Nissin are now sold in over 100 countries worldwide. With its products, Nissin Food Products Co., Ltd. is the market leader in the instant noodle category in Japan and holds strong market positions in many other countries.

The Nissin Foods Group has set itself the goal of bringing joy and moments of pleasure into the consumers' everyday life and enriching the food culture worldwide with its Japanese influences.

## Our portfolio for your success

The excellent quality of Nissin products is ensured during production by conducting regular internal and external tests and certifications. Production in Europe has been certified by the International Food Standard (IFS) as "Higher Level". During production, taste and texture of the products are checked at every change of variety and every 4 hours. In addition, the products are checked daily for their basic characteristics (moisture, salt and oil content) and undergo chemical-physical and microbiological examinations. This ensures our high standards for our production and products.

In Europe, Nissin provides a diverse range of instant noodles in both cups and bags, with some country-specific recipes and product variations tailored to meet the unique tastes and preferences of different markets. Across countries, the strongest brands in each respective category are Cup Noodles - instant noodles in a cup in ramen or wok style - and Demae Ramen, which offers original Asian Ramen recipes in a bag.

- Inventor of instant noodles
- Authentic Asian
- Diverse flavour variations

- Quick and easy to prepare
- High quality standards
- Short delivery routs

















