Marketinggesellschaft der Agrar- und Ernährungswirtschaft Mecklenburg-Vorpommern e. V





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We create connections. The network of the agricultural and food industry in Mecklenburg-Vorpommern.

About us

The Marketinggesellschaft der Agrar- und Ernährungswirtschaft Mecklenburg-Vorpommern e.V. (AMV) has established itself in the highest-turnover sector of the manufacturing industry in Mecklenburg-Vorpommern - the agricultural and food industry. As the largest network of the state's food industry, the AMV organizes joint marketing activities and focuses on sustainable sales promotion and lobbying. The association thus provides support in securing and expanding jobs. The AMV brings together the main players in the regional agricultural and food industry of the country: These are the producers of regional foods such as manufacturers of meat and sausage products, fish products, beverages, milk and dairy products, fruit, vegetables and potato products as well as baked goods and other product groups with their diverse range. Producers of regional products in the conventional and organic sectors are united under AMV. "We create connections." From the very beginning, this guiding principle has reflected the character of the association.

Our portfolio for your success

NETWORK - We create connections to decision-makers in the food industry, partners in the trade, suppliers and service providers, as well as to politics and administration.

MARKET - We create connections to your customers at regional, national and international trade fairs, market trips and sales activities with retailers.

KNOW-HOW - We create efficient access to industry know-how, industry data and entrepreneurial knowledge. PUBLICITY - We strengthen your publicity and positive image through regional and national publications.

- More than 20 years of experience as the largest sector network of the agricultural and food industry in
- Representation of the industry's interests in politics and business

Mecklenburg-Vorpommern

- Close networking of members and supporting members brings mutual benefit
- Trade fairs and events (Green Week, ANUGA, BIOFACH, North German Food Summit, Statewide Commodity Exchange Reginal + Bio aus MV)
- Seminars and further training opportunities
- All network partners receive free public relations, marketing and PR support







