



Tops

#EveryDayDISCOVERY



OUR GROUP OF COMPANIES

Central Group

The leading multi-format, multi-category retailing platform in Thailand. Central Group covers both Asia and Europe with diverse investments in various corporations both domestically and internationally, each of which has become a leader in the retail, property development, brand management, hospitality, food and beverage sectors, as well as in digital lifestyle.

9

Business
Groups

+3,700

Network
branches

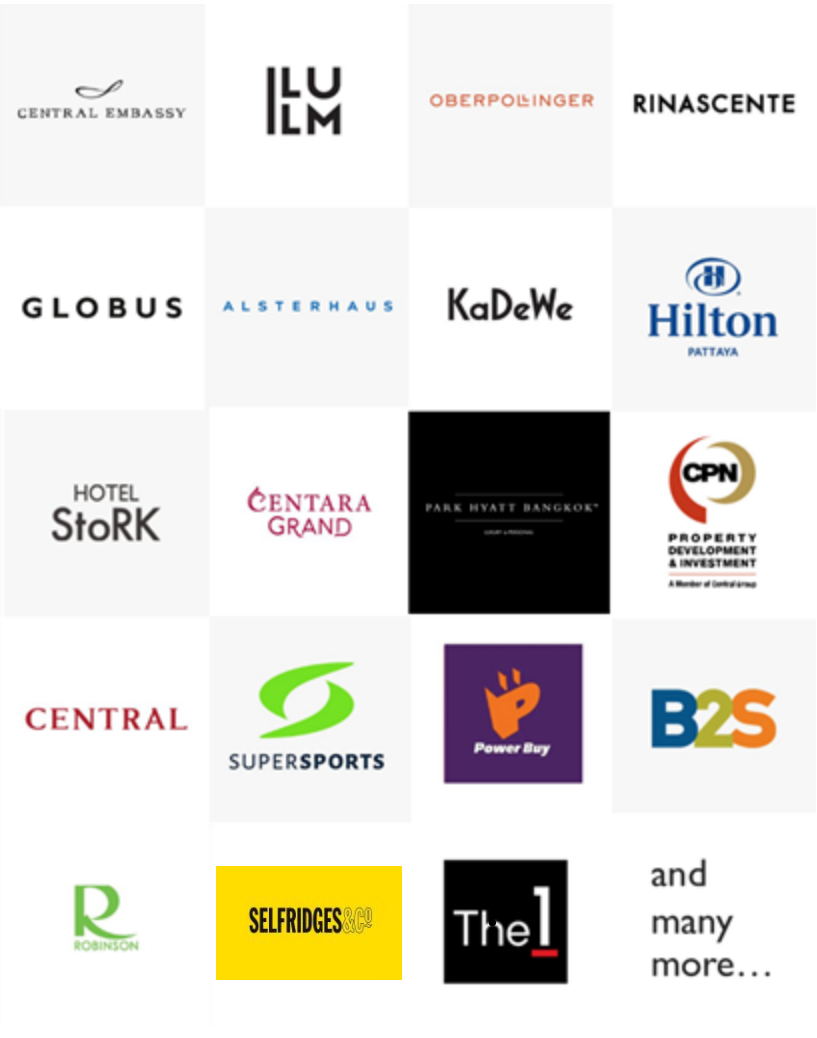
21
million+

Loyalty
Members

CENTRAL Group

CENTRALRETAIL





CENTRAL FOOD RETAIL

Central Food Retail, established since 1996, is one of the business groups operating a food retail sector from premium supermarket brands to convenience stores and specialty store. The group currently operates over 1,200 outlets across Thailand with omnichannel and quick commerce services for a seamless experience.

No. 1 Supermarket Chain
in Thailand

No. 1 Online
Grocery shopping

OUR BRANDS



COMPANY MILESTONES TO CREATING MEMORIES

Central Food Retail is the pioneer of the integrated supermarket chain in Thailand, operating under the name 'Tops'. We push boundaries to constantly initiate and or provide new experiences to customers, from creating new, innovative store format to sourcing products from the finest origins across the continents. We are committed to providing high-quality premium products with value for money, while also operating business in parallel with the development and sustainability of all sectors, including customers, society and the environment.



Launching of Tops Market Place, Central Chidlom.

1997



Launching of SPOT Reward Card – the first loyalty programme in Thailand.

2004



Launching of the first Tops daily branch in Ang Thong to serve as the neighbourhood mini supermarket.

2006



Central Retail Corporate Co., Ltd. signs the joint venture with Matsumoto Kiyoshi Holdings Co., Ltd. to bring Japan's No. 1 health and beauty store to Central Ladprao.

2015

1996

Launching of the first Tops Supermarket at Royal City Avenue, RCA.



1998

Launching of the first standalone Tops Supermarket at Ladprao 87.



2005

Launching of Central Food Hall – Asia's best food store – at Central Chidlom under the concept "Truly World Class."



2010

Launching of innovative digital shopping methods with Tops Shop Online website and application.



Combining SPOT Reward Card with The 1 Card to increase customer benefits.

2018

Launching of Jing Jai Farmer's Market at Central Udon Thani to promote safe and locally grown produce from growers in Udon Thani.



Tops
Fine Food

Launching of Tops Fine Food at Sukhumvit 49 that brings the finest food from the world, a first world-class food store that features artisan food and ingredients.

2022

Launching of Tops Food Hall at Sukhumvit 39 that offers premium food Experience from the world.

Tops
Food Hall

Tops
Green

Launching of Tops Green at Jing Jai Farmer's Market in Chiangmai under the concept of a green store for the people of Chiang Mai.

Launching of Tops Tongtin online platform that unites Thai macro and micro SME food and beverage producers at the Tops standards.

Tops
Tongtin

2023

Uniting of all brands as one Tops under the concept of "#EveryDayDISCOVERY"



TRUSTED COMPANION

A trusted companion who has an empathic mind and sincere actions to enrich everyone's life.



ORIGINATED CURATOR

An originated curator who is always seeking out and providing the finest exclusive experiences from all over the world for our customers.





PIONEERING LEADER

A pioneering leader with keen eyesight who is sophisticated in curating and delivering the most exclusive experiences while constantly setting the new standard.



SUSTAINABLE ENTHUSIAST

A sustainable enthusiast who is committed to building a better world and way of living for the next generation.



Tops

The supermarket filled with great assortment of PREMIUM LOCAL and IMPORTED PRODUCTS to a wide selection of deli and baked goods; it's a place to find all your shopping needs.



Tops daily

Your NEIGHBORHOOD STORE convenient
for daily visit that offers new discoveries and
experiences on ASSORTMENT,
PROMOTIONS and SAVINGS
to excite your day.



Tops

Food Hall



Asia's premium food store offering the most extensive and **EXCLUSIVE SELECTIONS** of the **FINEST FLAVOURS** sourced from the World's top producers, along with an unparalleled **SHOPPING** and **DINING** experience.



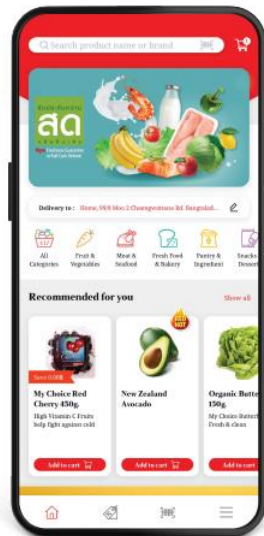
Tops

Fine Food

A gourmet food lovers destination for artisanal and imported selection of PREMIUM FOOD INGREDIENTS sourced from the finest producers from across the globe.



Tops online



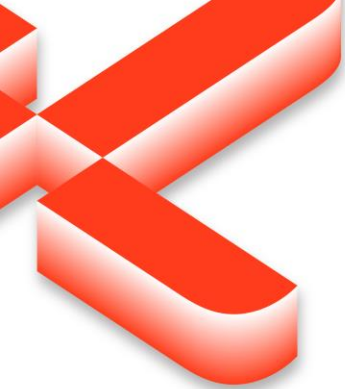
No.1 Online Grocery Shopping with 40,000 products and first delivery subscription (Tops Prime) in Thailand. Tops Online has FRESHness Guarantee 100%, FAST Delivery in 1 hour, QUALITY products from around the world in one app. Customers can shop anytime, anywhere at www.tops.co.th or download Tops Application today!





From the largest drugstore chain in Japan. With 3,000 imported HEALTH and BEAUTY items, experience JAPAN-QUALITY services and products at reasonable prices.





OUR MERCHANDISING CONCEPTS





Indulge in a wide variety of international culinary creations from the **FINEST FLAVOURS** to the ultimate **COMFORT FOODS** all prepared fresh daily by our team of chefs.



Your on-the-go private sommelier; providing you with **BEST-IN-CLASS** services and products, **SPECIAL DEALS** and **EXCLUSIVE INVITATIONS** to events and activities for wine enthusiasts.



Your Everyday
Artisan Bakery

THE BAKER

Your everyday artisan bakery serving a variety of FRESHLY BAKED products using PREMIUM INGREDIENTS, meticulously crafted by our team of international master bakers and pastry chefs.



TEA • COFFEE

ARIGATO

A JAPANESE TREAT destination where all our creations are mindfully crafted from PREMIUM and NATURAL ingredients at FRIENDLY prices. We are at your convenience to offer the most delicious and refreshing flavours with creative twists.



AT TASTE

Discover your ultimate haven for homemade Thai comfort food. Indulge in a divine assortment of authentic Thai comfort dishes, Freshly prepared daily with care to elevate your everyday experience.



JAMES THE BUTCHER

The destination that offers a vast variety of premium meats flown in fresh from the world with professionally trained international butchers ready to cater to any specific needs.



FISHMONGER

The freshest and most complete seafood concept with both locally and internationally sourced assortment selected by a team of professionally trained experts.



HAM & BRIE

The place to create the perfect party platter. Ham & Brie boasts a wide array of artisan cheese and charcuterie. Staff are also available to recommend and hand slice per request.



Jingjai Farmers' Market



The Best Value for Locally Selected Safe Produce Organic and chemical-free products from across Thailand at the best price.

“CENTER OF LIFE”
 “CENTER OF COMMUNITY”



Tops Tongtin



A program dedicated to supporting micro and small SME food and beverage producers in Thailand. Products selected to be in the program represent the best new wave of Thai products that are delicious and unique. For more information, visit www.topstongtin.com.



Healthiful



The only health and wellness store in Thailand recognised as 1 of the 50 stores you wish you could have visited in 2020 by igd institute of grocery distribution, uk! At healthiful, we offer an amazing array of organic and wholesome choices, while keeping in mind the well-being of our customers, the communities and our planet.



FROZEN & CO

Discover an extensive range of meats, vegetables, fruits, and quality frozen foods from both local and imported sources to maximise convenience all in one place.



CUISINE MASTER

Explore a whole new world of cuisine. Stock your pantry with essential ingredients for you to cook and eat like a local anywhere, anytime.



SNACKER

The ultimate snack destination offering an endless range of choices of everyone's favourite SNACKS, CONFECTIONARIES and BISCUITS from the globe along with a joyful experience.





LOOKS

The go to destination for the most sought after KOREAN and ASIAN BEAUTY CARE from famous brands, along with health and beauty essentials.

LOOKS
DISCOVER YOUR BEST LOOK



BABY & ME

The bestination for moms and babies. The one stop bringing you the best MOM and BABY ESSENTIALS for all your specific needs with premium and the trendiness products



PET'N ME

From TOYS to TREATS, experience with the most COMPREHENSIVE RANGE of products that truly cater to all specific needs and requirements of your special friend.



PRIVATE LABELS & EXCLUSIVE BRANDS

With over 275 brands, we are committed to greater value for money than the market leaders, quality satisfaction, and packaging innovation for commercial and environmental sustainability.

Fit-for-purpose quality



GOOD

Comparable quality to national brands



BETTER

Finest quality in the market



BEST

OUR EXCLUSIVE BRANDS: