



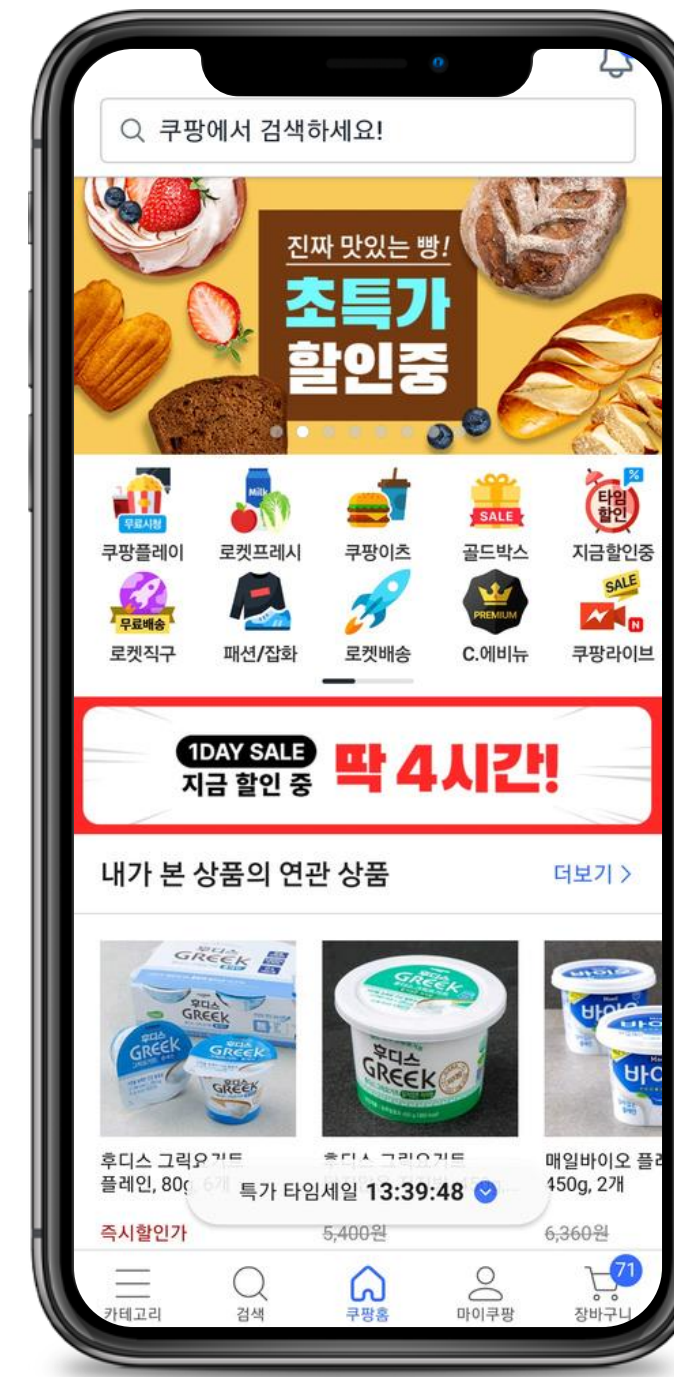
### Who are we?

Reach over 22.8 million active customers in South Korea with Coupang - a technology and Fortune 200 company listed on the NYSE. Coupang Marketplace provides unparalleled exposure for your products in one of the world's most dynamic regions.

### What can we do for you?

With Coupang Marketplace, sellers worldwide can effectively promote their products and seamlessly ship directly to eager customer; easily scaling their online business in Korea. Coupang makes global selling to Korea effortless with:

- **Seamless Operations:** No Korean bank account or business license required. You can start selling in Korea without speaking the language or navigating local bureaucracy.
- **Personalized support:** Partner with Coupang and gain access to dedicated, multilingual Account Managers and a responsive Seller Support Team—ready to guide you every step of the way. Plus, sharpen your skills with our all-in-one [Seller University](#).
- **Logistics ready :** Worried about shipping to Korea? We've got you covered. Coupang's global logistics network enables seamless product shipping from the EU, fully integrated for hassle-free operations.



[Coupang Global Marketplace Website](#)

## KOREA E-COMM FAST FACTS



E-Commerce heavy hitter: World's 4th largest e-commerce region.



Wired: 97% of Internet and smartphone penetration.



Economic Powerhouse: The 14th largest economy in the world and the 4th largest in Asia!



Outlook: The Korean e-commerce market is projected to reach a staggering \$210 billion by 2028.